

# Five Reasons Why Hyaprof

## 1 The Most Advanced Dermal Filler

The only monophasic dermal filler with both monodensified and polydensified cross-linked properties

Produced with 2 patented technologies:  
-Advanced Thixotropic Technology  
-Smart Cross-Linking Technology

Unique HA rheological properties manufactured and formulated with different processes

## 2 Meet the Doctor's Concerns

Unique HA with Intermediate values of cohesivity and viscosity

Certified with the CE Mark regulated by the European Commission

## 3 Meet the Patient's Concerns

Hyaprof comes with a micro-needling injection technique (Needle Size 32-30G)

High HA Cohesivity

Optimal HA properties ratio supported by advanced thixotropic technology in addition to no lidocaine

## 4. Created for Niche Treatments

Hyaprof Soft with unique monodensified features can have a filling effect without adding volume

## 5 Complete Dermal System

Hyaprof is a complete dermal solution that starts with dermal fillers and continues with the skincare system based on hyaluronic acid

HYAPROF

# 1

## The Most Advanced Dermal Filler

*The only monophasic dermal filler with both monodensified and polydensified cross-linked properties*

### **Benefit:**

- Able to treat both superficial and more deeper indications.
- Long-lasting results when used as indicated with the appropriate quantity
- A naturally enhanced appearance & Adequate volumization

### **Point of Difference/Competitive Advantage:**

If a monodensified HA filler is used for the deeper folds, it will be short-lasting, and the result will not be much noticeable. If a polydensified filler is used for superficial indications, the appearance could be excessive and unnatural.

The Hyaprof line of dermal fillers by providing both the properties of monodensified and polydensified in its line of products helps to achieve ideal results.

*Produced with 2 patented technologies: -Advanced Thixotropic Technology  
-Smart Cross-Linking Technology*

### **Benefit:**

Advanced Thixotropic Technology: scientifically proven to prevent the breakdown of the gel under high pressure as it gets injected in addition to allowing high tissue integration resulting in very natural and long-lasting results

Smart Cross-Linking Technology: clinically ensured that through this additional unique cross-linking process, the product remains optimal for very deep folds and stays strong under the pressure of deep skin, making it durable.

### **Point of Difference/Competitive Advantage:**

The HA gel of other fillers splits into smaller particles under pressure when injected, which makes them break down faster and leads to incomplete tissue integration.

This gives short-lasting and unnatural results, especially for deeper indications where it can't withstand the deep skin pressure.

*Unique HA rheological properties manufactured and formulated with different processes*

### **Benefit:**

HA is produced with an intermediate ratio of elasticity to viscosity compared to other brands of fillers making it a 3 in 1 product that provides: natural lift, moderate filling and suitable volume effect.

### **Point of Difference/Competitive Advantage:**

Other brands of fillers are manufactured with high or low ratio of elasticity to viscosity resulting in a 2 in 1 product that is limited to providing either lifting & filling effect or filling & volume effect.

# 2

## Meet the Doctor's Concerns

*Unique HA with Intermediate values of cohesivity and viscosity*

### **Benefit:**

- Allows for smooth injections that do not require a great amount of effort to inject
- Protects the gel from breaking down rapidly and enables optimal dermal integration
- Allows the product to settle without any manual effort for premium results

### **Point of Difference/Competitive Advantage:**

If the HA has high cohesivity and viscosity values, it will lead to a hard-to-inject filler

If the values of cohesivity and viscosity are low, then it will lead to a weak gel, which is smooth to inject but gives inferior results.

*Unique HA with Intermediate values of cohesivity and viscosity*

### **Benefit:**

Provides a high safety profile by meeting and going beyond the stringent regulatory standards

# 3

## Meet the Patient's Concerns

*Hyaprof comes with a micro-needling injection technique (Needle Size 32-30G)*

### **Benefit:**

- A pain-free experience
- No side-effects or major bruising
- No injection holes allowing for the application of makeup soon after the treatment.

*High HA Cohesivity*

### **Benefit:**

- Enables high dermal integration for natural results

*Optimal HA properties ratio supported by advanced thixotropic technology in addition to no lidocaine*

### **Benefit:**

- Slows the injected gel's degradation process and leads to long-lasting results (up to 12 months)

Note: Free of Lidocaine, so the cross-linked HA quantity is not compromised

# 4

## Created for Niche Treatments

*Hyaprof Soft with unique monodensified features can having a filling effect without adding volume*

### **Benefit:**

- Can treat dermal issues beyond the given aesthetic treatments like acne scars and earlobe defects

# 5

## Complete Dermal System

*Hyaprof is a complete dermal solution that starts with dermal fillers and continues with the skincare system based on hyaluronic acid*

### **Benefit:**

- Supports and enhances the aesthetic treatment with HYAPROF dermal filler



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